



OCAsional News

PUBLISHED BY THE ONTARIO CAMPING ASSOCIATION

MAY 1996

A-Tripping We Will Go

“Certainly more entertaining than watching the Oscars, wouldn’t you say?” “More informative than an Oprah Winfrey show!” These comments were overheard at the end of an interesting evening that focused on canoe tripping. On Wednesday, March 27th, a group of camp people from diverse backgrounds gathered at the Marston residence to learn about four distinct areas of tripping: food, medical concerns, orienteering and canoe routes. For all of us, the evening was a reminder that the summer is fast approaching and that planning in advance will improve and enhance our camp’s tripping programs.

“Hey guys, how was the canoe trip?” “Oh, we had a blast but the food sucked!” How many of us have heard this before? Fittingly, the evening began with a discussion surrounding food. Réal and Judith from G.B. Catering guided us through the process his company has taken to develop tripping food that is highly nutritious, tastes great and is almost trace free. A discussion ensued over substituting Texturized Vegetable Protein (TVP) for beef in some menus. Many staff and campers are now vegetarians and the use of TVP would be an improvement for them. Following the discussion we were treated to a fabulous meal designed by G.B. Catering. We even had dessert.

What a better way to follow a great meal than after-dinner theatre. Rob from Vital Signs impressed us with a rendition of “Pain in-Side”. The session on tripping first aid was interactive and challenged us to think about potential medical concerns on a canoe trip. Under the direction of Vital Signs, we created our own two-part play complete with sick camper and diagnosing canoe tripper. The role playing was a fun and informative method of instruction. This session stressed the importance of properly training staff to

ensure a safe tripping program. Rob had a great deal of information to share with the group and we certainly could have spent more time on the subject.

It’s always a relief to know that your staff are properly trained in first aid while on canoe trips, but what happens if the maps they are relying on are inaccurate? “Hey Laura, do you see any sign of the 400 on that map? I think we just paddled past Wonderland!” Luckily for us, companies like Chrismar Mapping Services Inc. are able to teach tripping staff the correct method of reading maps. Chrismar is also in the process of creating new maps to replace outdated and sometimes misleading maps. Christine from Chrismar explained the reasons for being able to properly read different types of maps. She also touched on the importance of using a compass and a map to orient oneself. Although many of the technical terms were new to me, it is invaluable information for all tripping staff.

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“WHAT I ADMIRE IN COLUMBUS IS NOT HIS HAVING DISCOVERED A WORLD BUT HIS HAVING GONE TO SEARCH FOR IT ON THE FAITH OF AN OPINION.” - A. ROBERT TURGOT

Dear Journal

The ice is not off the lake but the phone is ringing off the wall. There are staff calls, supplier calls, parent calls, camper calls - summer cannot be far away. The boys (and girls) of summer are definitely in spring training. I was at dinner with a few directors the other day, and I am definitely not the only one who is registering the excitement of leaving city complexities behind and making my way to camp.

The Advisory Council meeting in April has set the stage for a look beyond the summer to another great year for the OCA. There were over 20 committee chairs, Board members and regional reps available to applaud the work we have done and set some definition for the work we can do in an updated Action Plan. By the end of the day we had loaded into the Plan some great projects for 1996-97. Beginning September, we will focus on an OCA Camp Fair, increased legislation activity, educational exchanges, the OCA Camping Guide on-line, membership re-structuring and much more. The movers and shakers (OCA volunteers) have identified these and many more items as both desirable and achievable. Having seen the abilities of OCA volunteers in action - I believe it, too.

Speaking of volunteerism, I had the pleasure and honour of participating in the induction of Jocelyn Palm and Dorothy Walter into the Corps d'Élite by Lieutenant Governor Hal Jackman. This recognition (in both the legislature at Queen's Park and the Lieutenant Governor's official chambers) represents the province's highest award in the field of recreation. Now, everybody knows what we in the OCA have known for a long time - that these two camping leaders are heroes.

The next generation of OCA heroes are putting together a great spring and the OCA is entering what often seems to be its busiest season. Janet Adamson and I were talking the other night about the quantity and quality of professional development events around which so many OCA volunteers seem to rally. The Annual Conference, Crisis Response Workshops, Tripping Discussions, Standards Training Events are behind us. Ahead of us are: Spring Training, Health Care Workshop, Standards Training, more Crisis Response Training, Skills Weekend - and those are just the core OCA events..... We can also add regional OCA events in Ottawa and London, programs from camping partners like the Ontario Camp Leadership Workshop, the Red Cross and the Royal Life Saving Society and specialized support from private providers.

Some directors try to do all of their training 'in-house'. Perhaps they do it because they believe they know what they want their staff to know - if they would only listen..... Perhaps they do it to save money or time or coordination energy. Sometimes, however, it is more effective for staff to hear and learn the things you want them to know from another source. What they bring back to camp from these various training opportunities is much greater than the sum of its parts. Staff return with specialized knowledge which they own as if they have discovered it (they have!) and it is theirs to share with others. They return with the

commitment to share it as a result of our having shown confidence in them and a willingness to invest in their training. They return with a set of skills which have been fit into context of a wider vision of leadership and camping.

Shared OCA training is part of a bigger picture of camping. It is the best leadership value that money and volunteerism can buy.

We must celebrate this bigger picture whenever we gather together. It helps us re-affirm for ourselves as directors the importance of what we do. It is also very important for younger staff in their first experience with a job to appreciate that they are part of something far more important than simply having a good time together - that we are having a good time together for a reason and for someone's benefit - the campers in our care.

We must also help the public at large discover a deeper rationale for summer camps - that camps are an integral part of a well rounded individual, a strong community and a healthy society. We are society's best kept secret and, like Jocelyn & Dorothy, we are sometimes too polite to stand up and take a bow.

Things to do....

- Thank Barb Gilbert and Kate Moore for their work polishing up the final draft of the Action Plan
- Congratulate the Human Resources Committee and Polly Marsden on the great tripping evening
- Pray the ice doesn't take away our docks
- Plan a little 'do' for our final Board meeting on May 14
- Buy a ticket for 'Stomp' on May 14 to support AMICI and Trails Youth Initiatives
- Buy some bug juice for the spring
- Drop a thank you note to Bruce Muchnick for his continued support in the area of Crisis Response
- Establish summer hours and staffing for the office
- Congratulate the Crisis Response Task Force for their continued output of energy and education
- Pull out my Trashball notes for Spring Training
- Take Andy Rodford to lunch
- Write a few letters on the new letterhead and event paper developed with the help of the Public Awareness committee.
- Applaud the Public Awareness Committee's efforts to bring all OCA documents to a common professional image.

JOHN JORGENSON
OCA PRESIDENT

Promoting The OCA Differently

- 1 place the logo on your staff shirts
- 2 place the logo on your camper shirts
- 3 incorporate it in your letterhead
- 4 place it on your envelopes
- 5 use it in the newspaper ads
- 6 participate in an OCA camp fair
- 7 show the logo on your camp gate sign
- 8 print it on your camp pens and whistles
- 9 embroider it on your hats
- 10 stamp the OCA accreditation on your receipts
- 11 use the logo on your brochures
- 12 dedicate a paragraph in your brochure to promote the OCA
- 13 tell applicants when hiring you are accredited
- 14 hold a session on standards in your training program/pre-camp
- 15 give our staff an individual membership as a benefit
- 16 tell staff you are a member in the camp newsletter
- 17 dedicate a page about the OCA and its benefits in your staff manual
- 18 incorporate OCA standards in your staff performance reviews
- 19 share the OCA news in your family letters to campers
- 20 use the logo on the camper birthday cards
- 21 place a logo on your administration forms
- 22 mention you are a member on the camp answering machine
- 23 tell your camper parents you are value added with the OCA
- 24 tell your suppliers that you are an OCA member camp
- 25 become an OCA volunteer
- 26 attend the OCA AGM
- 27 attend the OCA annual conference
- 28 attend an OCA skills weekend ... send a staff member
- 29 tell someone about the Breakfast Club sessions
- 30 create an OCA camp bumper sticker
- 31 tell a friend you are involved with the OCA
- 32 direct unsolicited staff applications to the OCA Staff Placement Bureau
- 33 encourage your camp parents and staff to buy OCA name labels for their camp clothing
- 34 create a song about the OCA ... sing it at the campfire
- 35 participate in Camp Day - July 10
- 36 visit a member camp
- 37 put the OCA logo on your Internet home page
- 38 promote the OCA on your local TV and radio stations
- 39 communicate the benefits to your alumni
- 40 tell your neighbours you support the OCA
- 41 tell your local cottagers association that you are accredited
- 42 inform local authorities (Health and Fire, for example) about OCA

The OCA Public Awareness is working on your behalf to promote the benefits of camping to the public ... you can help by implementing any of these ideas. Together you benefit!

These thoughts brought to you by your Public Awareness Committee.

KEITH PUBLICCOVER

PUBLIC AWARENESS COMMITTEE

OCA BOARD MEMBERS

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Director: Ellen Nash, Northland B'nai Brith, 3995 Bathurst St. #200, North York, Ont. M3H 5V3. 416-630-1180. Fax: 416-630-8561. **Portfolio:** Standards, Health Care.

Director: Keith Publicover, Tim Horton Children's Foundation, RR #1, Campbellville, Ont. L0P 1B0. 905-854-1999. Fax 905-854-1990. **Portfolio:** Public Awareness.

Director: Andy Rodford, Onondaga, 12 Bruce Park Ave. #101, Toronto, Ont. M4P 2S3. 416-482-0782. Fax 416-482-6237. **Portfolio:** Membership, Legislation, Advocacy.

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Northeastern Ontario (Sudbury): Dave Ward, John Island, 185 Lloyd St. Sudbury Ont. P3B 1N1. 705-674-8315 Fax 705-674-3236. daveward@mcd.on.ca

Northwestern Ontario (Thunder Bay) Elaine Kalnbach, Dorion Bible Camp, Dorion, Ont. P0T 1K0. 807-857-2331.

Southwestern Ontario (London). Jim Janzen, YMCA-YWCA Camping, George White Outdoor Centre, RR #5, Clarke Sideroad, London, Ont. N6A 4B9. 519-455-2519 or 519-667-3300. Fax 519-455-2419.

Tripping (Continued from Page 1)

"Let's see, we have the food, the trippers are trained in first aid and orienteering and the campers are excited; what's left? Right, where the heck are we going?" To help get a much broader picture of the plethora of canoe routes available, Andrea Hodgins from Wanapitei Wilderness Centre was our last speaker. Andrea shared her extensive wealth of canoe tripping through an informal question and answer session. This was a great idea, as people were looking for different information. One very interesting trend is that most camps will drive out canoe trips within a certain kilometer range of their site. Any trips that lay beyond a predetermined range are deemed unworthy because of increased costs of transportation and the drive-time. Andrea did a superb job in answering questions and directing people to the proper resources.

"At last, we have decided on a route, trained our staff properly, set out the right amount of good-tasting food, packed up the bus/van and are ready to enjoy a wonderful canoe trip!"

Special thanks to Polly and Don Marston for organizing this evening in their beautiful home! Lisa Wilson, the flowers were lovely. To all the companies who contributed their expertise so informatively, we thank you.

DAVE MACKAY

OCA HUMAN RESOURCES COMMITTEE

The OCA Human Resources Committee organizes various educational evenings and breakfast club gatherings throughout the year that are fantastically fun and free! Read your OCA's News for information on upcoming events.

See Not Its Secrets

The rose is so delicate:

Pale pink fades to white,

The petals forming layers of protection

'Round the vulnerable centre

Of secrets.

Petals will wither and fall,

But some will always protect the centre.

They wrap around it

To keep it safe from prying eyes.

Only by plucking away

Each petal,

Will the centre be revealed.

But that would kill the gentle rose

And the secrets

Would no longer be real.

Yet it would rather die

Than leave open its heart and soul

To the world's harsh touch;

For every time after

That you looked at the rose,

You would see not its beauty,

But its secrets.

"See Not Its Secrets" was entered in the National Library of Poetry's North American Poetry Contest by Dawn Hunter (CCA/ACC Secretary). It is currently being judged in the semi-finals and will be published in the anthology The Ebbing Tide. The anthology is scheduled for release in the winter of 1996 and final judging takes place this summer. Best of luck, Dawn!

The First Annual Fund Raising Golf Tournament Thursday, May 30, 1996

In support of
The Tim Heming Bursary Fund
(In loving memory of Tim Heming
son of Rob and Laurie Heming)

Join other camping folks for a day of
golfing, goofing and gulping
at **The Sunny Rock Lodge**
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You decide your level of participation
18 holes of golf at the Pinestone Golf Course & BBQ (\$45)
(10am starting times, cart not included)

Putting Tournament and BBQ (\$20)
(3pm Beaverbrook Golf Course, Minden)

scrumptious BBQ only (\$15)
(Everyone meets for a 4:30pm BBQ at The Sunny Rock Lodge)



Minden Ontario
Canada

or
send a gift pledge to
The Tim Heming Bursary Fund

For info, registration and maps
please contact Sally Moore
Toronto tel and fax : 416-759-5275
Lodge In Minden : 705-286-4922

CAMPING MAKES THE WORLD GO ROUND

The telephone has already begun to ring about Russia and The Fourth International Camping Congress!! It looks like Canada will be well represented. Many folks are asking about the registration process, so I thought it best to take this opportunity to tell you as much as I know at this point in time!

Registration packages are available in late December or early January, and all international delegates must be registered by May 31st. Information on airfares and charter flights will be included in the package, along with the opportunities for pre and post conference tours. Please note that payment must be made in full at the time of registration, and it is completely non-refundable, although you can transfer it to another delegate. That will be the responsibility of the person in whose name the registration is originally made.

We are working with Commodore Travel, the CCA/ACC official travel agent. They are looking at charter fares, and will have two or three options for folks who wish to travel early or stay later. We are also looking at the possibility of a European stopover following the Congress, which would include tours of camps in Switzerland.

The registration package will include an application for the 1997 International Camping Fellowship membership at \$30.00 per camp, or \$15.00 per individual. Your ICF membership for 1997 entitles you to the lowest rate for the Congress fee.

Are you excited? See you there.

JANE MCCUTCHEON

INTERNATIONAL CAMPING FELLOWSHIP TREASURER
AND CANADIAN REPRESENTATIVE

You On The OCA Photo Master File

The Public Awareness Committee is compiling photographs of member camps' children and activities for the purpose of media coverage of the OCA. The photographs will be stored on compact disc and enclosed in media press kits for circulation to over 100 provincial newspapers and magazines.

Please send in five of your best "print" photographs for the Master File. The print will be scanned on to disc for future circulation and reference. Slides or negatives cannot be accepted - sorry!

Send your "unreturnable" photo(s) to the OCA Office - c/o Public Awareness

KEITH PUBLICOVER
PUBLIC AWARENESS COMMITTEE



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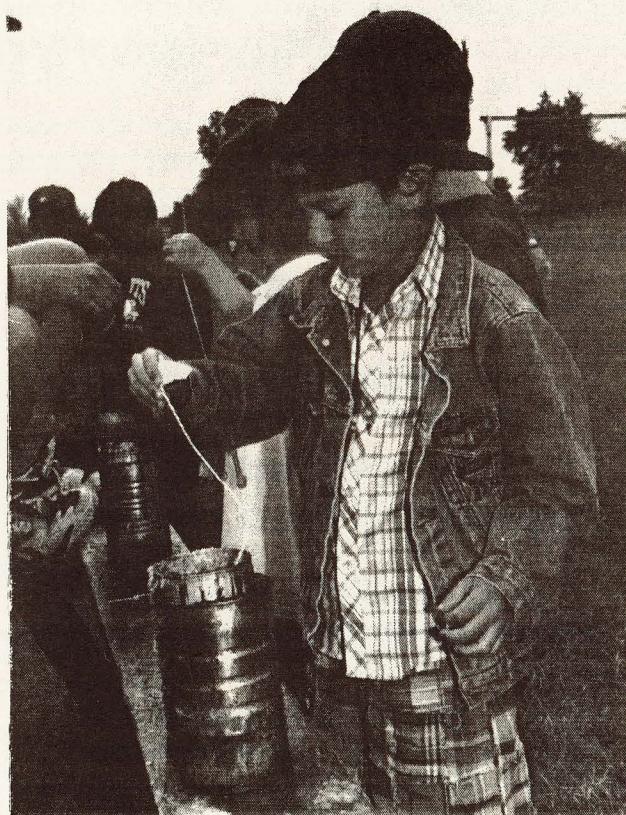


Photo by Jake Benbihy

1997 Conference for Directors and Senior Staff

Thursday, January 23 - Sunday, January 26, 1997

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Lower Costs:	Graded room rates so you can choose the costs that fit your budget
Smoother Timing:	Conference will begin on Thursday lunch and close on Sunday after brunch. You will have time to check in and check out of the hotel without missing a moment of the Conference.
Current Issues:	Educational sessions that are relevant, current and important to the operations of your camp today and in the future.
Relevant Topics:	Mini-conferences on Saturday for Day, Private, Agency and Religiously Affiliated camp operations.
Networking:	Time for networking with your peers!
Exhibit Hall:	Timing changes that allow for unopposed time for visiting with our Commercial Members

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PEOPLE ON THE MOVE

Sally Moore is following her dream which she, for more than a decade, has called her "Adea-Mo-Wo-Wa". She is the new owner of The Sunny Rock Lodge near Minden, Ontario. Sally continues to involve herself with the creation and implementation of adult recreation and leadership programs at The Lodge and invites you to visit for a day off. She is still an active volunteer of the OCA offering her expertise to committees and staff training events. Good Luck with your dream Sally!

Membership Survey Results - Part 3

We're Taking Action!

In response to the Membership Survey that was sent out in the fall, the Public Awareness Committee was given a summary of comments. The following is a list of the suggestions made by the Membership and how the Public Awareness Committee is acting on them.

Suggestions

- Contact Multicultural Groups
 - *We are including in the circulation of our media kits such publications as the Caribbean newspaper and Japanese Family Service.*
- Need to expand with regards to educating parents
 - *We encourage camps to sing the praises of the OCA to existing parents*
- Need to work harder to educate the public on the benefits of camping. Use the Media more! The Media loves Children! Initiate Press Releases.
 - *The distribution of media kits*
 - *We are going after corporate support*
- Regions outside of the Toronto area don't see or feel recognized or affected by the efforts of 'Public Awareness'
 - *Regional surveys were sent*
 - *We are decentralizing Public Awareness efforts*
 - *We are encouraging Regional Reps. to participate more actively*
 - *Media kits will be distributed province wide*
- Take a strong stand on non-member camps using or affiliating themselves with the OCA logo.
 - *We will watch out for this*
 - *New logos will be in effect this fall.*

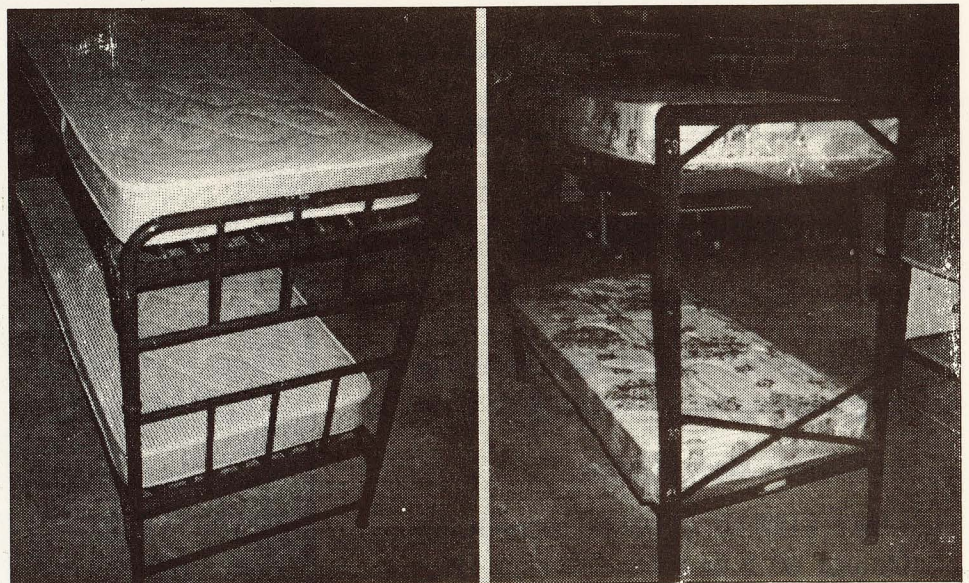
JEN PALACIOS
PUBLIC AWARENESS COMMITTEE

Summer Camps In Canada

If you attended the OCA Circle of Light Conference, you may have noticed a book called *Summer Camps in Canada* at the CCA/ACC Bookstore.

This book was written by Ann West and published by Polestar Press in Vancouver. They did not list some member camps and some information was, unfortunately, incorrect. The CCA/ACC has agreed to work with Polestar Press and the author to ensure as complete an edition as possible in 1997. You will be receiving, or may have already received, a form requesting information about your camp. Please complete the form and return it to the author as soon as possible. The CCA/ACC Bookstore will carry *Summer Camps in Canada*, so why not take advantage of this excellent source of free advertising for your camp!

CCA Telephone: 416-781-4717; Fax: 781-7875.



*Bunk beds & mattresses, 30 & 36", Simon's Army Surplus, Simcoe.
519-426-1271. 10-5 daily.*

Register Early For These OCA Spring Events

You can get in on the Early Registration fees even if you do not yet know which staff you are going to send. We can add the names later.

Healthcare Workshop

Saturday, May 25

An all day program for Camp Health Care Staff and Directors.

At the North Toronto YMCA, Sheppard Ave. East at Yonge & Hwy 401.

Cost: \$40 (\$43 non-OCA) or \$50 at the door.

Spring Training Leadership Conference

Saturday, May 25

Specially designed for the first year counsellor and LIT. Also sessions for Senior Staff and the Directors.

At Seneca College, King Campus.

Cost: \$20 (\$22 non-OCA); Groups of 10 or more \$18 (\$21 non-OCA); After May 10, \$23 (\$28 non-OCA)

Skills Weekend

June 7-9

For camp staff who will be involved in programming for a specific skill.

At Kilcoo Camp, Minden.

Cost: \$139.10 (\$160.50 non-OCA); Groups of 5 or more from an OCA camp \$123.05; After May 24, \$155.15 (\$176.55 non-OCA)

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OCA Logo Gets Updated

The Public Awareness Committee has been working towards implementing a plan to encourage the general membership to increase the use of the Association's logo. Concerns have been voiced by some members identifying a need to revisit the guidelines for the proper use of our "quality symbol". It is for this reason that the following information is presented to you, and in the aim of implementing a more stringent use of the logo.

- * In your membership renewal packages (which you will receive in August 1996) will be a new *stat sheet* of the proper logo. At the time you receive the sheet you will be asked to recall all logo art work from your printer houses or files and destroy them. The updated version will be what will be *the only acceptable artwork for Accredited Member use*.
- * It is recommended that all members use the logo as often as possible to promote your accreditation in good standing with the Association. These uses may vary depending upon your print materials used to promote your camping operations (brochures, flyers, shirts, paid advertisements, for examples).
- * Member camps using out-of-date, imitation, poor quality, or incorrect logos will be contacted to change the art work: so all members are displaying consistent quality in your association symbol. If you are unsure if the current art work that you have on file is the appropriate one please contact the OCA office staff for advice.
- * For camp operations who have the technical capacity or who require logo art work on disc for their printers for brochure production; they need only contact the OCA office staff for a disc at a minimal cost to them.
- * In cases of printers, advertisers or graphic artists requiring the current and proper logo, they need only contact the OCA office staff for the art work in the form of their choice.
- * Exception to displaying the logo may arise due to spacing, size of the display advertisement or conflicting demands for other logo displays. In these cases we ask members to include statements of OCA support and accreditation in their literature/copy. For example, "Accredited Member of the Ontario Camping Association" rather than OCA Accredited Member. These initiatives illustrate clear, supportive messages of the association where logos are not appropriate.

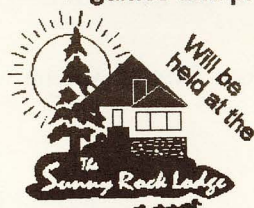
Members will recognize a change in association letter-head, and other print materials coming out of the OCA office. This is an attempt to bring about a consistent use of the logo, and a fresh appearance to our print materials while conveying a professional image to the general public about the OCA. If you have any feedback about the quality of these print materials, please write the OCA, c/o The Public Awareness Committee.

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Ten to Three Series

Each daily workshop, from 10am to 3pm, will be the forum to share information.

Staff motivation, supervisory techniques, risk management concerns, creative staff training techniques, discussion of related OCA standards, games and programs are among the suggested discussion topics.



Minden Ontario
Canada

Mon, June 17: *Assistant Directors*
Tues, June 18: *Head Counsellors*
Wed, June 19: *Tripping Directors*
Thu, June 20: *Camp 1st Aid/Basic CPR*
Fri, June 21: *Program Directors*

For information & registration call
Sally Moore Toronto : 416-759-5275 / Minden 705-286-4922

An Interactive Workshop Series
by Creative Challenges Inc

Facilitators:
Sally Moore,
Jim Blake,
Vital Signs Inc
Instructors

\$25
includes
lunch

Eastern Ontario Events

Spring doesn't seem to want to come to the east this year. Although the Wood cocks are "peenting", the red wing black birds are calling "cloverleaf", the moose are seen in pairs, and even the bear is out a-wandering, the snow just won't leave us. Most ground hogs are hiding down their holes in shame. Although the weather is less than inspiring, the eastern campers are busy preparing for the summer.

There is one **change** to the last report on events in the Ottawa area. Our **Health Care Workshop** is now being held at the same time and place as the "Just Can't Wait For Camp" event. (**May 26**, The Hunt Club Riverside Community Centre). The cost has been decreased as well. Please contact me for more details.

Camp Fairs are finished for the season, and they were on the whole very well attended. We send a big thank you to the camp fair committee for all their volunteered hours and super efforts.

I would like to introduce you to some of the fine folks that make up the eastern camping community:

Member Profile: Shirley Anne Parris

One of the founding members of the Ottawa Area Camps Committee, Shirley Anne Parris has been camping all her life. Growing up in Manitoba, she attended CGIT Camp Bereton. Her daughter was also camper there. Shirley Anne was involved in genetic research including chromosome and thalidomide studies before moving to Ontario in 1963. Her first Ontario camp position was at CGIT Camp Kalalla, as staff and board member. She has been involved in various leadership positions throughout the years and now is one of the directors of Camp Misquah, a camp for people aged 7 - 88 years old with developmental disabilities. Camp Misquah, a provisional member of the OCA, is run at Camp Bitobi. This year Camp Misquah has taken responsibility for the site of Camp Bitobi and will be hosting a second visit

from an OCA representative.

Shirley Anne has always been a driving force at OACC meetings. She has a dynamic personality, and is someone who gets the job done. This year alone, she was instrumental in reviewing our constitution and applying for charitable status for the OACC. Shirley Anne is part of the promotions committee, and the professional development committee, she is coordinating staff training events at Camp Kalalla this June (Wilderness first aid, Waterfront NLS and Canoe tripping skills). She has been offering First Aid Courses for Ottawa Area Staff for many years. This year she is teaching our Standard First Aid and Wilderness First Aid courses. Shirley Anne is also an active member of the Canadian Ski Patrol System. A valuable member of our team, OACC salutes Shirley Anne Parris.

Our thoughts go to Brian Eddy, Camp Opemikon who has recently lost two family members. We look forward to the return of his antics this May.

We also send our best wishes to Sue Dow, City of Kanata who is on maternity leave.

That's it from the east.

DEIRDRE BILLES

EASTERN ONTARIO OCA REPRESENTATIVE

omagaki@fox.nstn.ca. 613-735-7351

**ATTENTION
ALL CAMP DIRECTORS !!!**

DON'T MISS OUT ...

WATERSKI INSTRUCTORS COURSE

June 19 to June 22, 1996

at Manitou-wabing Sports & Arts Centre, Parry Sound

A waterski instructors course geared specifically to **Instructors and boat drivers at camp waterski programs**. The 4 day course covers skill teaching techniques for beginner to advanced students, including barefoot and trick skiing instruction. The emphasis of the course is on **boat driving, safety and risk management at the camp waterfront**.

Participation is open to all waterski staff holding a 1996 contract at an O.C.A. camp.

Cost: \$325.00*per person

*Includes accommodation and 3 meals daily, full course fees & training manual.

For more information call Manitou's office at (416) 922 - 2447.

Commodore Travel And The Canadian Camping Association

Planning a vacation this year? Why not call Commodore Travel? Commodore Travel is the official travel sponsor of the Canadian Camping Association and would be happy to help you and your family arrange your vacation travel plans.

Commodore Travel will offer a special package price savings to all CCA/ACC Members and their families when a vacation package is booked using one of the following tour companies (blackout periods may apply):

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Commodore Travel will ensure they meet your preferences regarding airlines, special diets, and seating. Tickets are sent via a one-day courier to urban centers and two-day courier to rural areas. Just contact Commodore Travel and tell them you are a member of the Canadian Camping Association to be eligible for special package price savings!

You can reach Commodore Travel at 403-274-1480 or fax at 403-274-1519. You can write to them at Commodore Travel Ltd., Beddington Towne Centre, #218-8120 Beddington Blvd. NW, Calgary, AB T3K 2A8. Members in Alberta can call toll-free at 1-800-809-6605.



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QUIN-MO-LAC & OUTDOOR EDUCATION CENTRE

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May 2 - 5, 1996

40 Hours of Certified Wilderness First Aid for Outdoor Educators
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Cost \$360 includes tax, food, lodging and course materials

May 23 - 24, 1996

Basic Critical Incident Stress Debriefing Training

Cost \$101.65 includes tax, food, lodging and course materials

For more information and registration call 613-473-2877

OCA Logo Gets Updated (Continued from Page 9)

We would be happy to receive your comments and consider them as we continue to develop a consistent approach to producing quality promotional materials.

The aim of the Public Awareness Committee is to increase the general public's awareness and understanding of the Ontario Camping Association. This is reinforced by their ability to recognize the "symbol" of camping quality the logo represents. Please use the logo as often as possible.

An additional aim is to have our logo as recognizable as other logos, such as: The United Way, the Red Cross. Initiatives being planned to increase this Association recognition are: 1) encouraging commercial members to display the OCA logo on their print materials and product packaging; 2) increasing the use of the logo on OCA print materials for all events; 3) joint advertising with like organizations.

THIS ARTICLE HAS BEEN SUBMITTED BY
YOUR PUBLIC AWARENESS COMMITTEE

THANK YOU

for last month's mailing, from the Office Staff to Maija Zeibots, GayVenture; Robin Squires, Taylor Statten Camps; Tim Wilson, Trails Youth Initiatives; Marc Côté, Friden Neopost (our new postal meter rep., not Mark Côté, from Moorelands!!).

Find A Mistake?

It is our policy to include something for everyone. Since some people like to find errors, we regularly include a few in our publication to meet this need.

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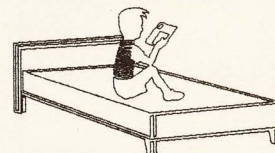
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Camp First Aid: Fun! Educational! Specific to YOUR CAMP! We'll instruct your counsellors in accident prevention and proper care for campers (warm fuzzies). Vital Signs 1-800-461-7716

Established Camp for Sale: Accredited OCA camp for sale by owner. Modern facilities, including Director's home. Excellent established business with some potential for growth. Serious enquiries

only to: Vanbyrd & Copeland Consulting, 79 Windermere, Woodstock, ON, N4S 6T3

Proud to be a new member of the OCA. **Willen Foods Inc.** Small 100% Canadian Company dedicated to our customers. Soups, sauces, dessert, less salt and sugar, dietary products. 905-624-8338; 1-800-474-8338; Bruce McCarthy, Mark Teal.

Instructional courses available for camp staff: Swift Water Rescue Technician - June 22 - 24 - \$200/person (3 days); Wilderness First Aid & First Responder - May 3 - 10 \$640/person (8 days); ORCA Courses: Canoe Tripping 2 & Moving Water Level 2 - June 17 - 21 \$350/person (5 days); Moving Water 1 - June 15 - 16 - \$150/person (2 days). All courses include food and accommodation and equipment. Custom ORCA certification courses also available (minimum 6 participants) e.g. 3 day Moving Water I & Canoe Tripping I - \$200/person (all inclusive), \$100/person (instructors only). For further information, contact Shawn Hodgins, Wanapitei, 14-393 Water St., Peterborough, ON K9H 3L7, Tel 705-745-8314, fax 705-745-4971.

Sailboats: optimist 8' trainer for junior sailing programme (\$1850 ea.). Byte 12' for intermediate sailors (\$2750 ea.). Quantity discounts available. Replacement invitation hulls now available (\$2950 ea.). Inquire about other boats and parts. Waubashene Marine Industries. Fax/phone - 705-538-0987.

Camp rental. Adults or youths, private groups, reunions, camps, retreats, conferences, etc. Spectacular shoreline, canoe routes, gorgeous beach, trails, surrounded by hundreds of square miles of Crown Land Forest. Cabins with private washrooms. 2 hrs Toronto. 416-449-6029/705-657-8432.

Beds for sale. Single camp cots. Lots available. Contact Ted Cole, Camp Walden. 416-635-0049.

Office/Reception part-time position available, June and July. Busy telephone, mail, filing, photocopying. Some data entry. Call Bobsie at the OCA Office: 416-781-0525.



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(800) 788-1165

WELCOME NEW MEMBERS

New Provisional Camp Members Communications, 160 Bloor St. E.
#160, Toronto, Ont. M4W 1B9. 416-
961-5328, Fax 416-961-4251.

Akwachink Leadership School,
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consultants on private woodlands. 15
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Broadening Horizons At 1996 Spring Training

Hopefully we will see many of you at Seneca College on May 25th for the 1996 Spring Training Leadership Congerence. Bring your ideas, enthusiasm, energy and your SPF 15 lotion to the greatest outdoor training event of 1996! The sun will shine, the birds will sing and the leadership will be blooming!

Maija Zeibots, Spring Training Chair

CALENDAR OF UPCOMING EVENTS

THIS MONTH

May 7 Executive Committee 9:30 at OCA Office

May 10 Early Bird Deadline for Spring Training

May 14 Board Meeting at Camp Couchiching

May 24 Early Bird Deadline for Skills Weekend

May 25 Health Care Workshop 8:30 am - 5 pm at the North
York YMCA

May 25 Spring Training Leadership Conference at Seneca
College, King Campus

May 26 Standards Workshop 11 am - 12:30 pm at the Hunt
Club Riverside Community Centre, Ottawa

NEXT MONTH

MAY 30 - JUNE 2 ONTARIO CAMP LEADERSHIP WORKSHOP
AT CAMP GAY VENTURE

JUNE 6 EXECUTIVE COMMITTEE 9:30 AT OCA OFFICE

JUNE 7 TO 9 SKILLS WEEKEND AT KILCOO CAMP, MINDEN

OCA'sional News offers you a variety of ways to promote products and services within organized camping. The Ontario Camping Association welcomes articles and photo submissions. Next deadline is May 15th for June publication.

- Display ads are sold on a single or multiple insertion rate, with a 10% discount for members. Please contact the OCA office for rates. Camera-ready art required.

- We also offer professional and business directory ads of business card size (2"x1.5"). Camera-ready art required. OCA member fee: \$35 per insert (up to 3 months) or \$28 per insert (4 to 10 issues).

- Classified ads are sold with a maximum size of 25 words for a fee of \$10 for members and \$25 for non-members. Additional space sold in 25 word increments.

- Paid advertising content will not exceed editorial space.

- The OCA'sional News is published 10 times a year by the Ontario Camping Association, a voluntary, non-profit association committed to excellence in Camping. We want to hear from you. Please send your thoughts and inquiries to our editorial committee:

- Janet Adamson, Inspirational Messages 416-481-7322.

- Mary Lynn Trotter, Hot Tips 416-761-9135

- Jim Blake, Current issues 705-457-5278

- Kate Moore, Editor 416-766-4204

- Jake Benbihi, Photography 905-669-0767

- Patti Thom, Newsworthy Items, Births and Obituaries 905-338-9464

- Wendell White, Profiles 613-473-2877

The views expressed by authors in this newsletter are not necessarily those of the Ontario Camping Association.



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